



MEDIA RELEASE, For Immediate Release | March 30, 2020

Ontario Native Women's Association (ONWA) Launches Enhanced New Website

Ontario – The Ontario Native Women's Association (ONWA) announced today the launch of its newly updated and improved website. Visitors are invited to explore the new website designed to offer a user-friendly experience with improved navigation and functionality.

Created with the user experience in mind, the site includes new features to help quickly and easily navigate the site and access much needed resources.

As we continue to enhance our online presence, community members can expect to see new features rolled out, such as a dedicated area for our Chapters, Councils and Community Partners to access resources, an online storefront and the ability to sign up for and attend ONWA events online.

Visitors to the new site can stay informed with the latest news and valuable content. The user is always just one click away from current pertinent information, including the ability to sign up to receive digital copies of ONWA's "She Is Wise" magazine.

"The new website reflects ONWA's commitment to providing tools such as real time communications and support to community members, partners and colleagues during challenges such as the current Coronavirus 19 Pandemic. ONWA has mobilized its workforce remotely across the province. It's business as usual while our organization responds to changing dynamics each day and on the hour. Modernizing our website is one tool to support the Indigenous community right now. The website will be a "living" document that will be updated regularly as we share our best practises, resources and videos to support a community development approach. Copyright will not apply to the Indigenous community, others are expected to respect the First Nations principles of OCAP® the set of standards that establish how Indigenous data should be collected, protected, used, or shared. The sharing of knowledge is what our communities need right now from safety plans to address family violence to remote work plan templates." - Cora-Lee McGuire-Cyrette, ONWA Executive Director.

ONWA Board President Dawn Lavell-Harvard shared, "We are excited about our new website launch and the valuable information it will provide for community members, partners, and stakeholders across the province. Now more than ever current accurate communications are needed to keep our communities informed. We recognize these are very difficult times for everybody and we want to let you know that ONWA staff are here to support you in virtual ways until this crisis passes and things return to normal."

About the Ontario Native Women's Association

The Ontario Native Women's Association supports women to take up their leadership roles in the family and in the community. ONWA is committed to providing services that strengthen families, communities and supports the preservation of Indigenous culture, identity, art, language and heritage. **To view the site please visit www.onwa.ca**

For More Information:

Andre Morriseau, Communications Manager
Ontario Native Women's Association (ONWA)
Email: amorriseau@onwa.ca
Phone: 647-970-7661

Karen Marconi, Marketing Manager
Ontario Native Women's Association (ONWA)
Email: kmarconi@onwa.ca
Phone: 807 631-0850

-30-

www.onwa.ca



Head Office: P.O. Box15-684 City Road, Fort William First Nation, ON P7J1K3 ·
Toll Free: 1-800-667-0816 · Phone: (807) 623-3442 · Fax: (807) 623-1104